

Sakshi Saratkar

UI/UX Designer · UX/UI Evolution Specialist

9518509513 · saratkarsakshi85@gmail.com · linkedin.com/in/sakshi-saratkar-928844251 · sakshisaratkar.com

Architecture-trained UI/UX Designer focused on continuously evolving digital experiences through user research, usability testing, and customer journey mapping that improve usability, accessibility, and business outcomes. Skilled in wireframing, prototyping, and design systems, collaborating across stakeholders to align design with product goals. IIT Roorkee UI/UX certified; recognized by Kyoorius for design leadership on Bombay Sweet Shop retail flagships.

PROJECTS

Nrtur: Parent-Teacher Communication App

End-to-end UX · User research, IA, design system, hi-fi prototyping

- Interviews and competitive analysis across 5+ ed-tech apps; personas and customer journey maps.
- 12-screen IA and dashboard flow in Figma with Kano prioritization and reusable design system.

Tracto: Health & Fitness Tracking App

Mobile UI/UX · Design system, prototyping, micro-interactions

- Full mobile design system across home prototype, style guide, and signup flow with micro-interactions.
- Radio-button library in Figma; usability-tested states and WCAG contrast validation.

Travello Your Travel Companion

Mobile UX · Wireframing, prototyping, responsive flow

- 15-screen mobile flow in Figma from low-fi through hi-fi UI.
- Home screen iterated around full-bleed map with minimal floating UI.

Experience

Freelance UI/UX Designer

Self-employed · Jan 2026 – Present

- End-to-end UI/UX for 2 independent projects in Figma.
- Portfolio case studies (Nrtur, Tracto, Travello) with design systems and IA.

Interior Designer, Rad Co Lab

Mumbai · Dec 2025 – May 2026

- Residential layouts for 3 clients; sign-off within 2–3 review rounds.
- Furniture layouts and material palettes in SketchUp and Enscape with ergonomic considerations.

Interior Designer, Lab Werk

Mumbai · Nov 2024 – Nov 2025

- Bombay Sweet Shop (Palladium & Oshiwara); increased in-store dwell time.
- Materials library across 2 outlets; 9-week client presentation cycles.

Architectural Intern, Avesana Design Studio

India · Jan 2023 – Oct 2023

- Spatial concepts for 2 resort and 2 residential projects; hierarchy and circulation principles.

Education

Bachelor of Architecture (B.Arch)

Priyadarshini Institute of Architecture and Design Studies, RTMNU · 2019–2024

UI/UX Design Certification

IIT Roorkee × Intellipaat · Feb 2026 – Present

Skills

Tools: Figma, FigJam, Illustrator, Photoshop, AutoCAD, SketchUp, Canva, Revit, Enscape, Excel, Word, PowerPoint

Methods: User Research, Usability Testing, Wireframing, Prototyping, Journey Mapping, Design Systems, Accessibility (WCAG)

Professional: Problem Solving, Stakeholder Engagement, Collaboration, Communication, Presentation, Design Thinking

Awards & Recognition

Kyoorius: Bombay Sweet Shop Interior Design

Alloyed Design POV Mumbai

NASA 2019 1st Runner-Up (India)